

NAIOP Oregon serves as one of the most important forums for Oregon's commercial real estate marketplace and is comprised of one of the largest collections of companies and professionals working within this industry. Our primary objective is to represent the interests of developers, investors, and owners of office, industrial, and related commercial real estate throughout the state to advance responsible commercial real estate development that creates jobs and benefits the communities in which our members work and live.

NAIOP Oregon provides its members substantial opportunities to enhance their business through networking events, government affairs, educational programs, and committee involvement. Members have access to NAIOP's national database of more than 15,000 members, national webinars, conferences, and forums on continuing education and professional development and research on industry trends and initiatives.

MEMBER BENEFITS

Public Affairs

- Advocates on behalf of the commercial real estate industry before city, county, and regional governments
- Monitors state and local legislative activity
- Develops policy positions in support of the industry
- Establishes relationships with elected officials throughout the Portland metropolitan area
- Supports candidates who advance economic development and growth

Networking & Relationships

- Creates opportunities to establish new or strengthen existing relationships with industry professionals through monthly meetings, events and receptions
- Offers committee involvement to better serve the organization and create additional relationships with fellow committee members
- Showcases the best industry projects through a bi-annual awards program
- Offers accessibility to local and national NAIOP members

Education

- Discounted registration for members on breakfast programs offering continuing education hours
- Develops programs on sustainability and Leadership in Energy and Environmental Design (LEED)
- Offers access to local seminars for continuing education, national webinars and forums and other professional development opportunities on the local and national levels

Officers

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Kelly Ross

A major benefit for NAIOP members is having the strongest unified advocacy voice for commercial real estate in the region through strong relationships with elected officials, well researched testimony, and a respected, credible approach to public policy issues.

With today's challenging and complex political environment, it is vital for the commercial real estate industry to be proactively involved in the political process on a local, regional, statewide and national basis. As the voice of office, industrial, and retail real estate owners, developers, investors, and service providers in the region, NAIOP Oregon is playing a prominent role in shaping policy and legislative discussions for the benefit of our members and the commercial real estate industry as a whole.

For more information about NAIOP Oregon's advocacy efforts and how you can be involved, please contact either:

Public Affairs Committee Chair

Brad Miller, Ball Janik LLP
bmiller@bjllp.com
503-228-2525

OR

Chapter Executive Director

Kelly Ross
naiop@westernadvocates.com
503-223-1766

Recent Government Affairs Accomplishments & Activities

- Passage of SB 1529 by the 2012 Oregon Legislature to correct a situation that was discovered in late 2009 when owners of newly constructed industrial buildings noticed significant changes in the way new construction was being assessed, resulting in higher tax bills—as much as 71% higher in Multnomah County. SB 1529 will return assessed values for changed investor-grade industrial properties back to par with existing properties of the same value.
- Partnering with the Portland Business Alliance, Port of Portland, Metro, and Business Oregon to conduct the first detailed analysis of the supply of market ready industrial lands 25 acres or larger within the regional urban growth boundary.
- Forming coalition with other regional business groups to successfully lobby Metro to add 300 acres of new industrial land to the urban growth boundary.

NAIOP Oregon's Government Affairs Goals

- Represent member interests at the local, regional, state, and federal levels;
- Proactively establish relationships with elected officials and senior staff so that the Chapter becomes a regular collaborator in the development of government proposals;
- Maintain and expand allied industry coalitions to maximize political impact;
- Be active in targeted local and regional elections;
- Increase member awareness of, and involvement in, public policy issues;
- To educate the community about the contribution the industry makes to the state's tax base and the economy in general;
- To research and disseminate information relative to the positioning of the industry and comparisons with other areas;
- Advocacy is the cornerstone of NAIOP Oregon's mission, and our many legislative accomplishments are achieved through our proactive, results-oriented and award-winning public affairs program.

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I really appreciated the quick response and can-do attitude from NAIOP on passing SB 1529. This is not only a real win for our industry, but has important economic development implications for the region—because of the property tax increases, many of our new warehouse facilities were at a disadvantage compared to existing buildings in the region or elsewhere.
”

Steve Wells
Trammell Crow

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

OREGON CHAPTER

The Developing Leaders Committee targets real estate professionals who are 35-and-under through various events and activities - attracting new blood to the organization. These young professionals inject new ideas and continue the NAIOP-OR tradition.

Members of the Developing Leaders have full access to NAIOP's extensive network both locally and nationally, updates on the latest industry news, targeted programs and unparalleled networking opportunities, all in an effort to help boost their career to the next level.

Developing Leaders contribute fresh ideas and unbridled energy into this organization - essential ingredients to maintaining NAIOP Oregon's vitality.

Networking opportunities, educational meetings and charitable events are organized throughout the year, including crab feasts, wine socials, outings to professional sporting events and a series of "get-to-know-you dinners" with recognized industry mentors who discuss their careers, the industry and give sound advice.

Membership dues are priced significantly below standard member levels to attract a young group that can continue the traditions, activities and programs of our chapter.

For more information about NAIOP-OR Developing Leaders, please contact:

Executive Director

Kelly Ross
(503) 223-1766
info@naioporegon.org

“
NAIOP Oregon Developing Leaders program is the perfect way for young, emerging professionals to network with their peers and glean information from real estate industry veterans.

”

Eddie La Berge
Turner Construction
Chair, Developing Leaders



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Public Affairs

The NAIOP-OR Public Affairs Committee monitors state and local legislative activity, develops policy positions and serves as an advocate for the industry in dealings with regional, city and county governments, as well as the Oregon Legislature.

Bus or Walking Tour

The Bus or Walking Tour Committee works with the Board to identify a new development area to highlight in this very popular annual event. Committee members coordinate sponsorships, properties to feature, and a Tour Book.

Golf

The Golf Committee plans all aspects of the always popular annual tournament.

Membership

The Membership Committee is responsible for retaining the NAIOP-OR membership base, identifying and soliciting new prospects, collecting dues and organizing member events and activities.

Communications

The Communications Committee develops and implements efforts for better communication with NAIOP members and member-prospects as well as the general public and news media.

Universities

The Universities Committee coordinates with Portland State University, the University of Oregon, and others to mount an annual competition between teams of students striving to see which team can produce the best development proposal for an actual site.

Programs

The Programs Committee is responsible for the numerous networking opportunities offered to NAIOP-OR members. Nearly a dozen events per year are handled by this committee, which organizes, promotes and executes the year-long roster of educational, social and networking gatherings for the chapter.

Sustainability

The Sustainability Committee creates educational lunch programs, as well as social networking events with sustainability themes. This committee educates the commercial real estate community about the true value of sustainable building approaches.

For more information about these NAIOP-OR Committees, please contact:

Executive Director

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